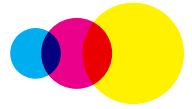


# Tierra Nelson Design

e t40nelson@gmail.com

w tierra-nelson.com



## Objective

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Seeking an UI/Interaction Designer or Design Lead position that is fulfilling and challenging.

## Education

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### Kansas City Art Institute

BFA in Illustration, 05/2013

GPA 3.89, ranked 2nd in class of 180

## Skills

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Adobe XD



Adobe Illustrator



Adobe Photoshop + Retouching



Adobe Lightroom



Adobe Animate



Adobe InDesign



CMS, CSS + HTML



Keynote + Microsoft PPT



## Capabilities

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- Dedicated, detail-oriented, highly organized, positive and trustworthy
- Excellent interpersonal, leadership, and problem solving abilities
- Works well under pressure

## Work Experience

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### Neudesic, an IBM Co.

11/2022–Present

Tempe, AZ

### Senior Consultant I, Ideation & Design Experience

Create internal desktop apps for a large utility company, and design an internal generative AI chatbot for clients.

### Monomyth Studio

08/2021–11/2022

Phoenix, AZ

### Interaction Designer

Design responsive web and digital interfaces for complex UXUI problems across a wide range of clients.

### Ideas Collide

08/2019–08/2021

Scottsdale, AZ

### Design Lead

Build and implement creative web design solutions to complex UXUI problems across a wide range of clients in healthcare, hospitality, non-profit, software, consulting, and cybersecurity industries.

### Ideas Collide

08/2017–08/2019

Scottsdale, AZ

### Senior Designer

Develop amazing identities, digital experiences, print collateral, and multimedia projects with high visual impact that drive results and exceed client expectations.

### Ideas Collide

08/2015–08/2017

Scottsdale, AZ

### Graphic Designer

Conceptualize and execute a variety of design tasks and projects across web, print, and multimedia formats.

### Anderson Advertising

06/2014–08/2015

Scottsdale, AZ

### Graphic Designer

Create concepts and solutions for projects ranging from branding and identities, print collateral, illustration, and digital/social media.

### Landor Associates

01/2014–06/2014

Chicago, IL

### Freelance Designer

Develop illustrations for Planters Peanuts. Illustrations were utilized on packaging, commercials, and web and print advertising.

## Awards / Interests / Community Involvement

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- Judge for the UX Bootcamp + Scholastic Bookfair Adobe Creative Jam (2021)
- Society of Illustrators Award Recipient: Student Scholarship Competition ('14)
- Conducted tutorials + workshops covering design and photography topics
- PHXDW Conference Designer (2019), Playworks AZ Leadership Council Member (2018 - Present), Playworks Recess Volunteer (2017-Present)